

A GREAT OPPORTUNITY TO REACH THE PEOPLE WHO ARE LOOKING FOR YOU.

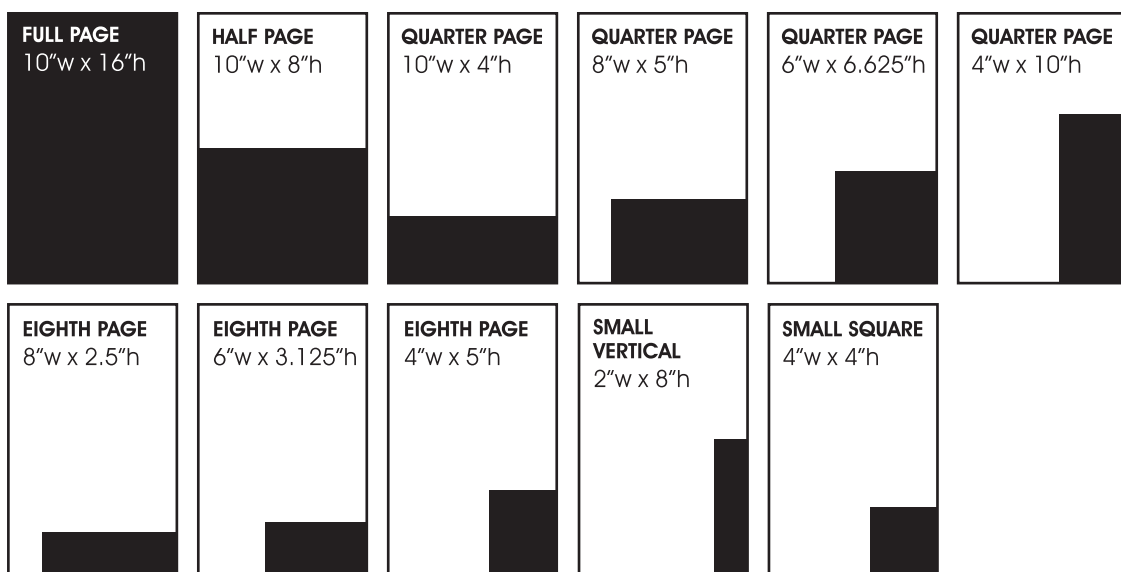
HAKOL, "The Voice" of the Lehigh Valley Jewish Community, has over a 30 year history and reaches approximately 4,000 families in the Lehigh Valley. Publishing 11 times a year and mailed into homes, it is the only comprehensive publication for the Jewish community from Phillipsburg to Kutztown.

- **HAKOL** publishes the 1st week of the month from September through June; the summer July/August issue in late July.
- Special feature sections are noted at the right.
- Press releases are accepted from our advertisers for our Business Highlights section; please inquire for details.

RESERVE YOUR SPACE BY

January 2010.....	12/8/09
• Event Planning Advertisers featured	
February 2010.....	1/7/10
March 2010.....	2/8/10
• Passover Issue (Passover begins 3/29)	
April 2010.....	3/8/10
• Special section: HOMES	
May 2010.....	4/7/10
June 2010.....	5/7/10
• High School Seniors featured	
July/August 2010.....	6/21/10
• Special section: SENIOR LIFE	
September 2010.....	8/9/10
• Jewish New Year Issue (Rosh Hashanah begins 9/8)	
October 2010.....	9/7/10
November 2010.....	10/7/10
December 2010.....	11/8/10
• Hanukkah Issue (Hanukkah begins 12/1)	

AD SIZES



AD RATES

SIZES	1-2x	3-5x	6-8x	9-10x	11x
Full Page	\$950	\$800	\$750	\$700	\$675
Half Page	\$525	\$450	\$400	\$375	\$350
Quarter Page	\$305	\$265	\$245	\$230	\$220
Eighth Page	\$190	\$145	\$140	\$135	\$130
Small Vertical/ Square	\$125	\$85	\$80	\$78	\$75

*Shalom Lehigh Valley rates available separately.

First payment is requested prior to first publication.

SUBMISSION REQUIREMENTS

Ads may be submitted electronically as print ready correctly sized **grayscale** art to hakolads@jflv.org by the 10th of the prior month (July/August issue by 6/24). Publication is printed on newspaper. Limited ad design services upon request. Please submit logo, artwork and ad content before the 7th of the prior month. Ad proof provided.

We accept high resolution, PC compatible files: QuarkExpress 6.1, Adobe Photoshop CS3, Adobe InDesign CS3, Adobe Illustrator CS3, CorelDraw 12, .pdf, .eps, .jpg or .tif formats

When submitting files electronically, we will send confirmation. Please verify we have received your readable file.

FOR MORE INFORMATION

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